

VISION FOR 2024/2034

We are a Club for members and the community that delivers clear pathways in all aspects of surf lifesaving while embodying our core values.

VALUES

• TRUST, HONESTY, LOYALTY • RESPECT WELCOMING, INCLUSIVE, ENCOURAGING • STRIVE FOR EXCELLENCE • SERVICE, TEAMWORK & FUN

MISSION

To provide a range of programs to encourage and develop members to ensure zero preventable deaths on Avoca Beach.

CLUB GOALS	CLUB OBJECTIVES
SURF LIFE SAVING	
1.0 Provide excellent Surf Lifesaving Services to Avoca Beach	1.1 Provide opportunities to enhance fitness and the level of life saving skill of active members 1.2 Provide high quality surf lifesaving equipment 1.3 Establish and fulfill patrols with 100% redundancy above minimum award levels 1.4 Meet the requirements of our patrol service agreement 1.5 Achieve zero preventable deaths at Avoca beach
SURF SPORTS	
2.0 Achieve excellent results in all areas of surf sports	2.1 Attract and retain surf sports athletes through high quality coaching, equipment and support 2.2 Encourage and recognise surf sports participation and results 2.3 Provide competition opportunities in a wide range of competition categories 2.4 Provide pathways for junior activities athletes to transition into senior surf sport
MEMBER DEVELOPMENT	
3.0 Provide pathways for youth to become senior members	3.1 promote maximum youth involvement in existing club surf sports and surf life saving programs 3.2 Coordinate and promote maximum attendance at SLSCC and SLSNSW youth Development programs 3.3 Conduct high quality and challenging Youth Development activities in compliance with current policies and procedures
4.0 Increase, retain, recognize, mentor and support members	4.1 Increase membership base 4.2 Encourage and reward volunteer participation and involvement 4.2 Enhance pathways and opportunities for members to achieve their goals within surf life saving
NIPPERS	
5.0 Provide a high-quality junior activities program that provides a pathway to retention as youth members	5.1 Plan, coordinate and conduct effective and enjoyable junior activities for all age groups on Sunday mornings during the season 5.2 Identify and develop potential athletes through effective coaching and skills development for nippers
ADMINISTRATION	
6.0 Provide administrative and communication services that enhance the performance of all parts of the club	6.1 Maximum use of technology to enhance administration and communications 6.2 Provide efficient and effective administration systems to support members 6.3 Provide excellence in customer service and communications for members 6.4 Implement best practice governance to achieve 100% compliance
7.0 Enhance club profile and attractiveness	7.1 Enhance club profile in the community and media 7.2 Develop and maintain relationships with compatible organisations and affiliated bodies 7.3 Maintain existing club house facilities 7.4 Upgrade club house to sustain club future growth
FINANCE	
8.0 Provide sufficient funds to support club objectives, activities and growth	8.1 Enhance profit from fundraising in all functional areas of the club 8.2 Attract and retain sponsorship 8.3 Maximise revenue from grants and government subsidies 8.4 Promote all the services our club has to offer 8.5 Maximise profits and alternate revenue streams 8.6 Enhance savings to facilitate club house development